

Carol Bergeron

Keynote Speaker

President, Bergeron AssociatesTM

Author of: *People Succession: Lessons from Forward Thinking Executives in Middle-Market Companies*
(Talent Magnet SeriesTM 2013)



Testimonials for Speaking & Facilitating:

"I was extremely pleased with the quality of Carol Bergeron's presentation for the UMass Amherst Family Business Center. She was our expert presenter at a new series we promote as a hybrid of workshop and roundtable, imparting important content, and engaging participants in a very personalized conversation about the situations at each of their companies. The attendees gave her the highest ratings across the board, learning so much about people succession in small business, in theory and practice, and working through how to implement it back at work. She understood all the many variations on a theme, and used diverse examples from the group to make the learning complete. She is down to Earth, has a great demeanor, and "gets it" both on the ground and ten thousand feet. I recommend her as a speaker to any kind of business group, large or small."

- *Ira Bryck, Director, UMass Family Business Center*

"Carol is an energetic and enlightening speaker whose passion for presenting to a large group of business leaders inspires their attention and interaction. She is skilled at quickly connecting with her audience and staying connected while sharing her extensive body of knowledge on succession planning and management."

- *Debra Drapalla, Senior Vice President, Webster Bank*

"Carol's platform skills and ability to read the audience are exceptional. When coupled with her expertise in group dynamics, she provided our team with the foundation, tools, and interactive forum needed to get back on track with executing our strategy. We achieved great results!"

- *Patricia Weedon, Vice President of Information Security and Compliance at Warner Bros. Entertainment Group of Companies*

"Carol's presentation and facilitation style is engaging, informative, and succinct. Throughout the management sessions when rolling out leadership development, people succession, and 360 rater programs, Carol captured and maintained the attention of the audience resulting in a high level of understanding and commitment to program and people success."

- *Stacy Flanagan, Vice President of Human Resources, Spectrum Health Systems, Inc.*

"We engaged Carol to facilitate a one day off-site executive session that would help us develop new ways of thinking strategically about the 10-year vision for our company. Her enthusiasm for this was apparent at our first meeting and continued as she developed and then led this session. She led us through several exercises designed to expand our creative thinking toolbox. We finished by applying these concepts specifically to envision our potential as a fourth generation company. The outcomes were exactly as promised. We have new ideas to propel our company forward plus a solid foundation of creative strategic thinking processes. We would recommend Carol without hesitation and look forward to working with her again."

- *Phil Cyr, Vice President of Business Development, RH White*