

## Carol Bergeron

Keynote Speaker

President, Bergeron Associates<sup>TM</sup>

Author of: *People Succession: Lessons from Forward Thinking Executives in Middle-Market Companies*  
(Talent Magnet Series<sup>TM</sup> 2013)



### Speaking Topics:

**People Succession** – Every organization needs top talent in mission critical roles in order to survive, compete, and thrive. And when key positions are vacant or held by people not fully prepared, business results suffer. The stakes are high. Carol speaks with leaders on:

- The talent acquisition scale which offers two potential sources of top talent: the external and internal talent pools.
- The foreseeable risk when relying heavily on the external talent pool.
- The value, benefits, and ROI of people succession; where the internal talent pool is thoughtfully developed so that the right people with the right skills are ready to take on greater responsibilities at the right time.
- The process and tools used to implement people succession and development of the next generation of leaders.

Keynote focus may vary by audience, such as:

- Business Owners & Leaders – ROI and required commitment
- Board of Directors – responsibilities given pressure for transparency & governance
- Human Resources & Organizational Development Professionals – make the business case, align with business strategy, and the practical how to's
- Managers, Supervisors & Employees – what's in it for you?, take ownership for your career

### Additional Speaking Topics from my Talent Magnet Series<sup>TM</sup>:

- Strategic Workforce Planning
- Employer Brand
- Enterprise Performance Management
- Employee Development on a Shoestring Budget
- Improve Effectiveness with People (DISC)
- Improve Performance through Feedback, Coaching & Mentoring
- Hire Top Talent
- Accelerate EQ
- Project Management
- Retain Top Talent
- Improve Team Effectiveness
- Stakeholder Relationship Management
- Delegate with Ease
- Conduct a Successful Job Search
- Group Facilitation
- Take Ownership for Your Career Development
- Please inquire about related topics.